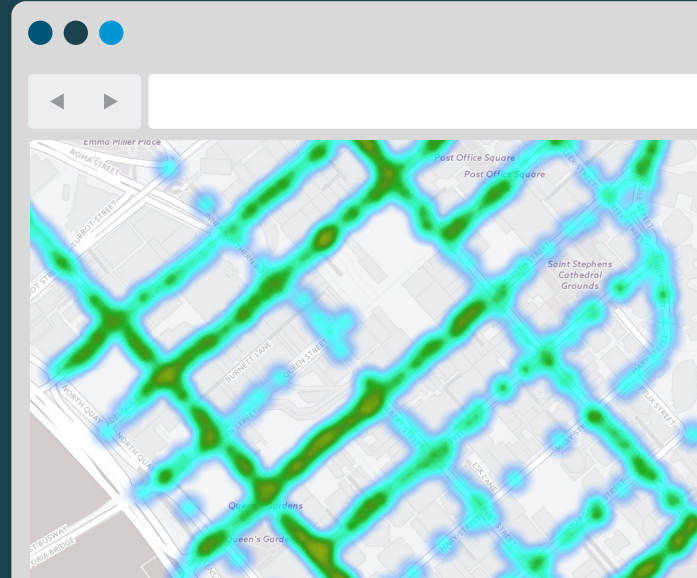# Gruntify™

# Harness location.
# Make smart decisions.
# In real time.

Deliver better outcomes
and improve quality of life
for your citizens.

## Collect

Through an app based
interface, users can snap and tap to
submit a photo, their GPS location
and more.

## Map

By leveraging Location Intelligence,
Gruntify will automatically map and
prioritise each request, securely in
the cloud.

## Action

Collaborate and communicate
with your internal or external
stakeholders, via user experience
inspired by social media.

*"Through the Internet of Things and the application of innovative technology, we are witnessing an unprecedented transformation of cities around the world. Gruntify harnesses location intelligence to help cities personalise their customer service, reduce operational costs, and understand important trends - all from a beautiful, cloud-hosted city portal."*

**Igor Stjepanovic**  - Gruntify Founder

# Request a demo at www.gruntify.com

# Make your city smarter

Managing a smart city is challenging. Gruntify helps capture, sort and analyse data in real-time, letting you focus on important decision-making instead.

| 68 | Available car parks | ✅ |
|----|---------------------|---|
|    | 2 mins ago          |   |

| 9 | Buses running late | ☑ |
|---|--------------------|---|
|   | 35 mins ago        |   |

| 17 | Street lights to replace | ☑ |
|----|--------------------------|---|
|    | 53 mins ago              |   |

No more waiting when you use

**Gruntify™**

# Engage customers

Customers expect to choose how and when they engage. With Gruntify you can give them a personalised service, anticipate their needs and deliver a rapid response.
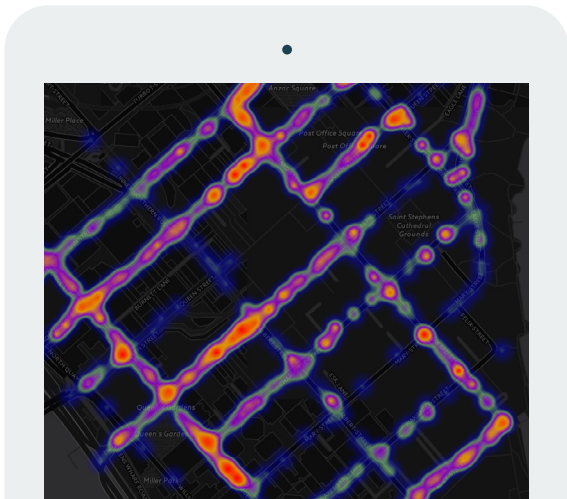
# Discover untapped data

Citizens. Sensors. Audio. Video. GPS... Most smart cities collect vast amounts of data, but how do you extract critical pieces of information for situational awareness? Gruntify makes that job simple.

## Request a demo at **www.gruntify.com**

# Boost user experience

Enterprise software does not have to be ugly. Gruntify has a clean and beautiful user interface based on social media feeds, for a streamlined and intuitive user experience.
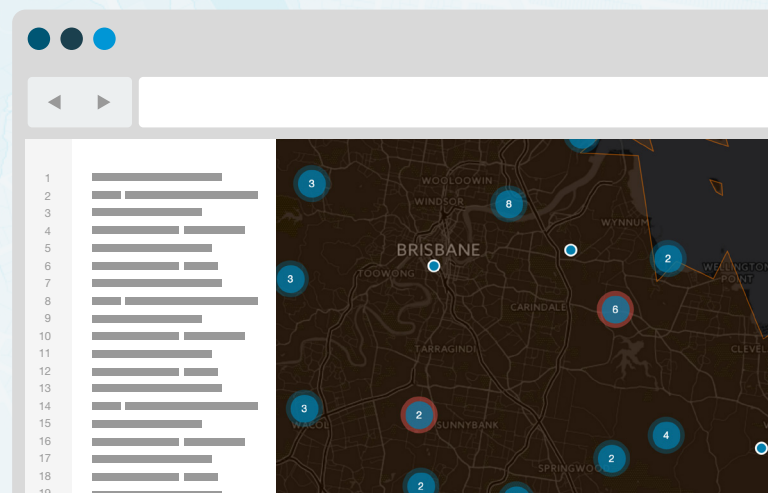
# Harness location data

Gruntify geographically maps field data and user locations, providing you with rich data analytics and instant situational awareness, and empowering informed decision-making.

# Use your sensors

Plug into Gruntify's API and integrate it with Open Data, Sensor Networks or other software platforms. The possibilities are huge. The opportunities are endless.

## Request a demo at **www.gruntify.com**

# What are the biggest challenges for smart cities?

## City Infrastructure

Increasing city populations and demand for faster, better services is putting greater stress on city infrastructure.

## Customer Service

Traditional customer service models have been disrupted, and customers want to choose how and when they engage.

## Big Data

Connected digital devices and increased computing power mean more data needs to be processed than ever before.

# How can Gruntify overcome these challenges?

**Friendly mobile apps** for personalised citizen engagement.

**Real-time notifications** and alerts on any mobile device, any place.

**Hotspot maps** to leverage location intelligence for informed actions.

**In-built analytics** for instant situational awareness.

**Simple form builder** for customised, dynamic data entry forms.

**Cloud hosting** for fast, secure and scalable data management.

Request a demo at **www.gruntify.com**